





Public procurement (GATT/WTO) of electricity: the CSCS approach

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General Agreement on Tariffs and Trade (GATT) World Trade Organization (WTO)

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Energy and public procurement in Switzerland: historic background

- Switzerland has been a member of the World Trade Organization (WTO) since July 1st 1995 and has been bound by the Government Procurement Agreement (GPA) since January 1996.
- January 2009 liberalization of the Swiss energy market for large consumers (> 100'000 kWh).
- The applicability of GPA rules to energy procurements continues to be debated.





Composition of Electricity Price



Composition of Energy Price in cts. / kWh



CSCS energy acquisitions 2008 - 2023

- **Till 2008:** negotiated contract with cantonal energy provider AET, dating back to 1992
- Due to market liberalization CSCS was reassigned to the local provider Aziende Industriali Lugano (AIL) at the end of 2008.
- 2009 2013: standard contract (not negotiated)
- 2014 2017: negotiated contract
- 2017: decision by ETH Zurich management board that energy should be procured according to WTO process.
- **2018:** WTO procurement; 1 lot purchase
- 2019 2023: WTO procurement; multi-lot purchase distributed over time



🎸 cscs



Basis for public procurement

Procurements exceeding the following threshold values excl. VAT) are subject to public procurement:

- Goods > 230'000 CHF
- Services > 230'000 CHF
- Building construction > 8.7 Mio CHF

Electricity falls in the category "Services"

CSCS procures electricity* for ~ 3 Mio. CHF / year







Challenge presented by WTO procurement of energy





Purchase based on price and single lot for 2018

- Advantages:
 - Evaluation criteria very straight forward; price
 - Once the contract is signed, both buyer and seller are protected from future price fluctuations and have a firm basis for budget planning.
 - One-time purchase no additional administrative work once contract signed.

- Disadvantages:
 - Real-time market offer vs. 20 day appeal period
 →Exposes the deal to price fluctuations that may take place between the moment the offer was made and the contract signature.
 - Purchase after appeal period:
 - **Price increase risk** between the offer and the contract: the seller cannot pass on the increase to the buyer as he must guarantee offered price.
 - Price decreases risk between offer and contract: the buyer cannot benefit from the decrease as he must sign for the originally offered price.
 - Purchase at time of offer:
 - **Appeal risk**: if appeal is granted, seller get's stuck with energy that he may not be able to sign contract for and has to resell at a potential loss.
 - The seller will want to factor these risks into their offer.



Purchase based on price formula for CSCS energy tender 2019 - 2023





Purchase based on price formula for CSCS energy tender 2019 - 2023

Price formula:

In which:

- $P_{j,t}$ = procurement price
- (j) = delivery year
- (t) = time of calculation

$$P_{j,t} = \left(P_{j,t}^{EEX \, DE \, BL} \times \alpha + P_{j,t}^{EEX \, DE \, PL} \times \beta + P_{j,t}^{Nordgrenze}\right) \times FX_t + \gamma_1 + \gamma_2$$

Market given components:

- *P*^{*EEX DE BL*} = Price at moment (t) of the Product "Phelix-DE Baseload Year Future" for year (j) on the German EEX Market. Best Ask. Offer must be valid for 15 minutes.
- $P_{j,t}^{EEX DE PL}$ = Price at time (t) for product "Phelix-DE Peakload Year Future" for year (j) on German EEX Market. BestAsk. Offer must be valid for 15 minutes.

Calculated components

- *P*^{*Nordgrenze*}: Premium for Switzerland compared to Germany for delivery year(j) at time (t).
- FX_t = exchange rate EUR/CHF

Components defined by bidder

- $\alpha = \text{profile factor for baseload}$
- $\beta = \text{profile factor for peak load}$
- $\gamma_1 =$ Premium for required quality of
- energy in CHF/MWh. (e.g. green energy/ hydro)
- γ_2 = Premium set by seller for handling costs, balancing energy, risk, margin. Indicated in CHF/MWh.



Distributing purchasing windows over time

	Quantity Purchasing year 2018													%
	GWh	Jan	Feb	March	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	
Delivery year 2019														
Lot Nr. 1/19	6													25%
Lot Nr. 2/19	6													50%
Lot Nr. 3/19	6													75%
Lot Nr. 4/19	6													100%
Delivery year 2020														
Lot Nr. 1/20	8													33%
Lot Nr. 2/20	8													67%
Delivery year 2021														
Delivery lot Nr. 1/21	9													38%



Public procurement based on price formula – multi-lot purchase

- Advantages
 - Clear evaluation criteria; price formula
 - Buyer can take advantage of market fluctuations and reduce their risk by purchasing energy in lots distributed over time.
 - Reduction of risk of having to buy at a high point in the market.
 - Seller does not have to bear the risk of price fluctuations or appeals between the award and contract signature.
 - The seller will not have to factor price fluctuation risk into their offer.

- Disadvantages:
 - Requires the tendering party to define a price formula.
 - The buyer may need to contract with a third party to ensure market observation in order to take advantage of price fluctuations.





Take home message

If you run a procurement based on a price formula:

- Seller not exposed to price fluctuations appeal risks between award and signing of contract
- Removes risk of getting locked into high-price purchase moment
- Takes advantage of market fluctuations and evens these out over time, reducing the risk they pose
- Good budgeting basis by completing purchases for year ahead by end of August

Running such an RFP teaches you a whole lot about the energy market \odot !

